

IBM Global Financing and InfoPrint: Your end-to-end lifecycle management solution

By now, you are probably well aware of InfoPrint's state-of-the-art, open and reliable digital output solutions. Today, you can also take advantage of leading-edge funding and lifecycle management solutions!

IBM Global Financing provides InfoPrint customers with comprehensive financing and leasing capabilities at very competitive rates, enabling you to affordably acquire the hardware, software and services for your printing solution needs—through a single contract!

Fair Market Value (FMV) leases from IBM Global Financing offer low rates and monthly payments to customers who anticipate returning their IT equipment after the lease. But beyond the initial acquisition, the IBM Global Financing end-to-end approach to IT management also provides you with the ability to make flexible equipment decisions throughout the entire technology lifecycle. This includes a full suite of solutions to remove retired printers, such as:

- Cash back for printers that have remarketable value
- Recycling and disposal of unmarketable printers in compliance with environmental laws and regulations
- Disk overwrite services that help reduce data security and privacy exposures



From acquisition through daily use and disposal, IBM Global Financing can help build the foundation of a cohesive print solution strategy

**From acquisition through daily use and disposal,
IBM Global Financing can help build the foundation of
a cohesive print solution strategy that can help you:**

- Acquire one-stop financing for hardware, software and services, including all TransPromo, Productivity and Print-on-Demand solutions
- Turn large up-front costs into an affordable and predictable monthly payment
- Match costs to project milestones
- Minimize the risk of technology obsolescence
- Manage all equipment recycling and disposal
- Manage the transition to next-generation InfoPrint output solutions as and when your business needs dictate
- Preserve your cash and credit lines for strategic investments

And when the acquisition of new equipment is not an option for you, IBM Global Financing will work together with InfoPrint Solutions to offer a full suite of used printer solutions, from “as is” to “fully refurbished with warranty,” with no compromise on quality or service.

For more information

- Contact your local InfoPrint sales representative
- Visit www.infoprintsolutionscompany.com/internet/wwwsites.nsf/vwwebpublished/financing_us



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FAST FACTS:

Benefits of a Fair Market Value (FMV) lease

- You lay out less cash to lease than to purchase. FMV leases provide the lowest cost of usage!
- With leased equipment, the only expense you incur at the end of lease is the return cost.
- You can easily upgrade the equipment during the lease, often at the same monthly payment schedule.
- With an FMV lease, you avoid issues related to depreciation and disposition of owned assets.